

PROJECT SHOWCASE

MULTIFAMILY HOUSING



SANTA RITA RANCH

FACILITY SIZE

1,750 sqft, 6,500 homes

COMPLETION DATE

March 2018

LOCATION

175 Elizabeth Park Blvd
Liberty Hill, TX 78642

DEMOGRAPHICS

All fitness levels and ages
Higher income users
High usage

WEBSITE

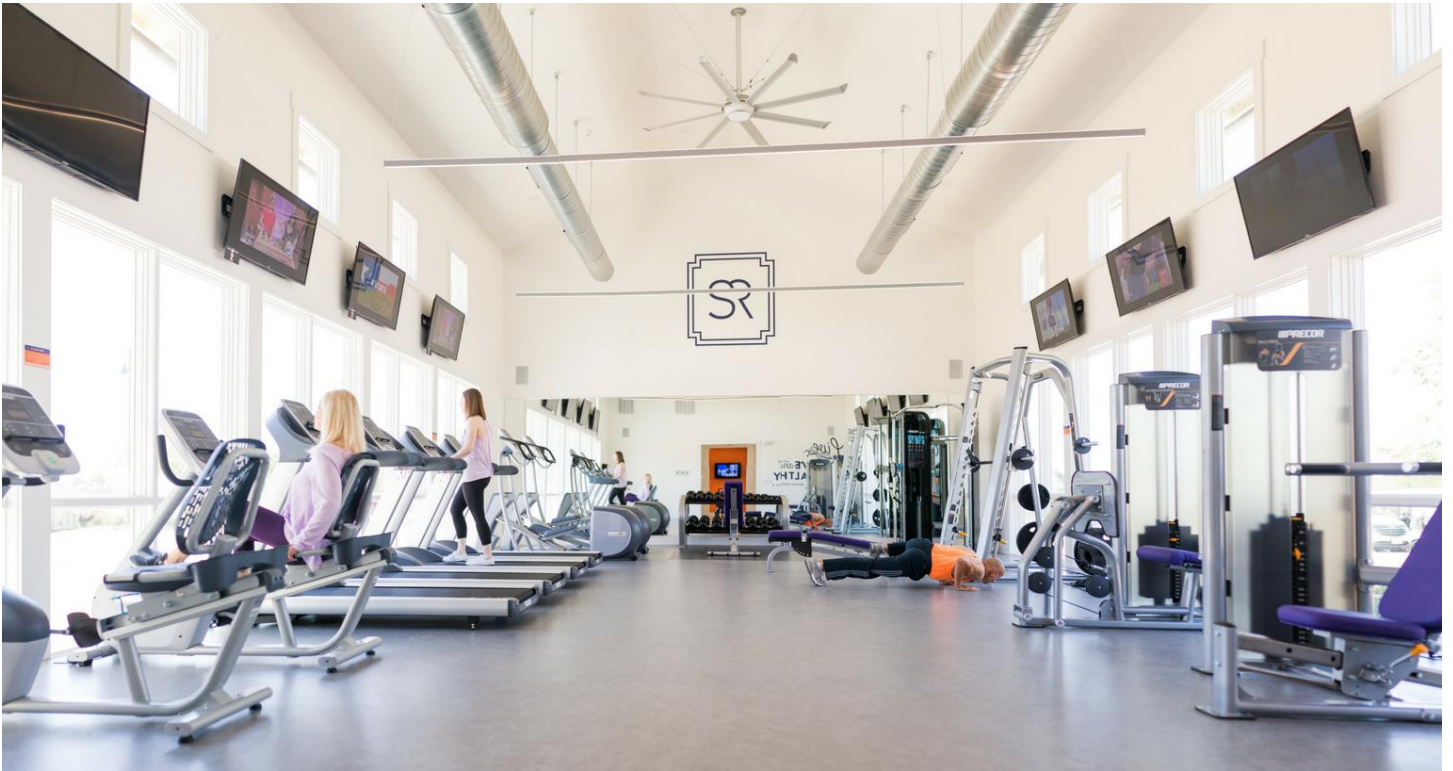
santaritaranchaustin.com

THE WELLNESS BARN IS NOW OPEN

Emblazoned on the wall in Santa Rita Ranch's fitness center is "Live Active and Healthy, Ranch Code No. 6." A master planned ranch that thinks of every detail, the community is one of the largest in the Austin area and prides itself on a ranch code that guides the living philosophy for the 3,100 acres and nine villages. Developers Ed and Elizabeth Horne invested more than \$8 million into amenities to great success – Santa Rita Ranch was awarded 2017 Community of the Year by the Austin Business Journal and the Home Builders Association of Greater Austin. Named the Wellness Barn, the fitness center is made up of two areas: a 1,200sqft main workout area with cardio and strength and a 550sqft area for virtual and group fitness. Marathon Fitness representative Demariee Anderson said key to the project was "finding the right mix of cardio and strength with an emphasis on creating community with the group virtual fitness space. Wellbeats was the correct choice for the fun director to easily schedule group classes." Santa Rita Ranch now has all that they need, in the words of Ranch Code No. 6, to live active and healthy.



Main workout area – 1,200 sqft





Group & virtual fitness area – 550 sqft



